

Keep costly address errors out of your database

QuickAddress Pro, developed by QAS, validates addresses against official postal authority records during entry into any database. QuickAddress Pro works via database interfaces, Intranets, and Extranets.

By ensuring accuracy and completeness, QuickAddress Pro can improve your overall address data quality, increase productivity, and reduce waste caused by undeliverable direct mail, catalogues, and product shipments.

QuickAddress
Pro 



QuickAddress Pro uses address data licenced from 17 international postal authorities including Canada Post/Postes Canada, the United States Postal Service® and Royal Mail. These postal authorities are the most reliable sources of address data available.

Enter virtually any address in 15 or fewer keystrokes

QuickAddress Pro can drastically increase productivity by providing automatic entry of valid addresses. Users simply start typing the address, usually starting with the postal code. As address information is typed, QuickAddress Pro fills in missing information automatically. If a typo occurs, or a building number is out of range, QuickAddress Pro prompts the user to correct it. With QuickAddress Pro's help, most addresses can be entered in 15 or fewer keystrokes, saving up to 75% of the time needed to enter an address.

QuickAddress Pro delivers real business benefits

- **Savings** – Reducing address errors in your database can allow you to eliminate wasted printing and postage costs from undeliverable mail, and eliminate product shipping returns and delivery correction surcharges.
- **Productivity** – QuickAddress Pro enables keystroke savings on every address entered, so data entry is faster, and calls can be completed more quickly. Improved mail and shipping deliverability means fewer staff resources are required for processing returns and manually correcting addresses.
- **Data Quality** – Improved address data quality and standardisation can improve the effectiveness of your data analytics, deduping, and CRM system.
- **Investment Protection** – QuickAddress Pro integrates easily with and enhances virtually any call center, retail, or CRM application you are already using.



www.qas.com/canada-home.asp

Don't correct address errors. Prevent them.

Most address cleansing software programs attempt to fix invalid addresses through "back-end" database scrubbing. This approach is flawed because once an invalid address enters your database, it can be very difficult or impossible for software to fix. The longer an invalid address stays in the database, the more harm it can cause to your bottom line. QuickAddress Pro is a "front-end" solution that identifies and fixes address errors before they enter your database.

Easy implementation

- Most customers can be set up, configured, trained, and using QuickAddress Pro in less than one day
- QuickAddress Pro can easily be configured to work with virtually any address entry program you are already using
- Pre-configured implementations are available for a growing list of leading applications including Oracle®, SAP, Microsoft®, Siebel Systems, PeopleSoft®, Ecometry, CommercialWare and Allenbrook

"I love the product, because it won't let our sales agents put bad addresses into the database. We're seeing an immediate decrease in returned mail, down from over 400 pieces per day to 200. We've saved \$26,000 in less than six months."

—Mike Johnson
Director of IT, Eastwood Insurance



Also available...

QuickAddress Pro Web validates addresses entered into your website forms and Intranet applications.

QuickAddress for Multichannel Retail validates addresses in real time, regardless of channel. Whether your customers purchase via eCommerce sites, over the phone, or from a shop, QuickAddress for Multichannel Retail ensures effective communications and operations going forward.

QuickAddress Pro is available for Windows 95/98/XP, Windows NT/2000, Client Server and Unix Platforms.

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