

Accurate addresses

The Web provides an unrivalled opportunity for creating and maintaining customer relationships. But with that opportunity comes an even greater demand for speed and accuracy.

Accurate address data provides organisations with a wide range of benefits, from enhanced database analysis to fast and efficient delivery of goods and



services. Inaccurate address data can impact almost every area of your business:

- Contact relationships can be damaged
- Goods and services may not arrive on time
- Mailings may never reach their target audience

In the highly competitive Web environment, don't let your address capture hold you back. By using QuickAddress Pro Web on your Internet, Intranet, or Extranet sites, you can ensure that only valid address data enters your company database. QuickAddress Pro Web provides a complete, accurate, and valid address from just a few keystrokes.

The QAS Solution: QuickAddress Pro for the Web

Requires minimal information

Because it returns a complete, correctly formatted, valid address with only minimal information, QuickAddress Pro Web can speed up address entry.

Reduces returned packages

Because it ensures that addresses collected from your website are valid and formatted correctly, QuickAddress Pro Web reduces returned, delayed, and undeliverable packages.

May reduce shopping cart dropout rates

By providing real-time address validation, you reassure your customers that the products they are ordering will reach them on time. Adding this quick extra step may actually reduce ordering dropout rates!



www.qas.com/canada-home.asp

Multiple country support

In addition to Canadian address validation, QuickAddress Pro Web offers the flexibility of international address verification for 17 countries. Popular additional data includes US and UK addresses.

Intranet/Extranet Deployment

QuickAddress Pro Web be used externally by customers on the Web or internally via an Intranet or Extranet in any browser-based application.

Fuzzy address matching

QuickAddress Pro Web performs automatic address correction on misspelled addresses or returns a pick-list of possible matches for the address details supplied.

Easy to implement

QuickAddress Pro Web requires no change to your existing address entry form. The product ships with sample code demonstrating time-tested user interface options with varying degrees of interaction.

“QuickAddress Pro Web has helped us achieve a 20% reduction in FedEx surcharges and a clear reduction in duplicate records. We are experiencing a savings of more than 1,000 man-hours per year previously spent on de-duping our current records.”

—Eric Meidel
Director of Business Development and eCommerce
Dick Blick Art Supplies



Also available...

QuickAddress Pro validates addresses against official postal authority records during entry into any database. By automatically filling in address fields, QuickAddress Pro can save up to 75% of the time needed to enter a full, valid address.

QuickAddress for Multichannel Retail validates addresses in real time, regardless of channel. Whether your customers purchase via eCommerce sites, over the phone, or from a shop, QuickAddress for Multichannel Retail ensures effective communications and operations going forward.

QuickAddress Pro Web is a scalable and easy-to-implement Web Service with support for XML, SOAP, J2EE and .NET standards. It is simple to integrate into websites, browser-based applications and thin-client environments. Full sample code is provided for ASP, JSP, C#.NET, VB.NET, ASP.NET and PHP.

QuickAddress Pro Web is available for Windows NT/2000/2003 and UNIX platforms.



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